

SPOTLIGHT: LA MATCHMAKERS

BY: NIKI SHADOW

AN INSIDER'S PEEK INTO THE ART OF FINDING LOVE IN THE BIG CITY...



Sherri and Eva Singer
Meet A Mate

Q. Why did you become a matchmaker?

A. It was 1985 a matchmaker approached us at a grand opening of a night club. We thought it was a great idea because Sherry was so shy approaching and

meeting men. After a few months of being matched Sherry started working for the matchmaker realizing this was her calling and enjoyed helping people finding love. Both of us have been doing it since.

Q. Did you do any interesting jobs before you became a matchmaker

A. Prior to matchmaking our family owned and operated a chain of health clubs where we coached, taught exercise and aerobic dance classes. It's been our life long journey to help people mentally, physically and personally.

Q. How do you recruit men/ women for your company?

A. We advertise online with google, yahoo, the social networks, and are involved with several reality shows catered to single celebrities as well as personal networking at various functions.

Q. Do you think it is harder to fix up Men or Women in Los Angeles?

A. Both men and women are complex individuals. It depends on the person how open, healthy minded available they are to have someone in their life. If there are too many road blocks and lists, then they are setting themselves up for failure. When the single person is ready and free from the old patterns that has not worked for them before, then the magic begins and they will soon have a significant other. We are very selective about who we work with. We spend 2-3 hours to find out if they are good candidates for a serious relationship. www.meetamate.com

You need to get to know the person you are with. A connection needs to be developed, it means: compatibility, friendship, trust, values, communication, consistency, and respect for each other.

Q. Why did you become a matchmaker? Did you do any interesting jobs before you became a matchmaker?

A. Ever since I met my husband at the age of 18, I became one of these cheesy people who wanted to see everybody around me in happy, fun relationships too! I kept asking people if they knew any single girls or guys for my single friends and set them up on dates, some of which were really successful!! I was in law school at the time, and was planning on pursuing a career at an international law firm or institution, but kept "joking" about really wanting to be a professional matchmaker instead.



Laura Wasserman
Mon Amour Matchmaking

When I moved to LA I started working for a big and prestigious law firm. I liked the work and colleagues, and since some of them were single, I wanted to find out what they were looking for...and hook them up! Deep down, I knew my true ambition was to help people find love and decided to apply for a job as a matchmaker at a high-end agency. I got the position and really LOVED it!!

Q. Do you believe in love at first sight?

A. Hmm... I'm not sure!! I believe in instant attraction. Love is a big word...

Q. What would you say your demographic is/ specialty?

A. For now, I am working with professionals under the age of 45(ish)

Q. What is your favorite success story/ couple you fixed up? Do you know the total amount of couples you fixed up?

A. I'm not sure how many couples I've successfully set up, but it's just an AWESOME feeling to hear that two people you've introduced hit it off. A girl I absolutely adore met a really cool, fun, successful guy I introduced her too, and just hearing the joy in her voice...priceless! www.monamourmatchmaking.com/

Q. Why did you become a matchmaker?

A. I came to Los Angeles over 20+ years ago to work as an image makeover specialist, wedding planner and to expand my career in the TV business and to meet men! After arriving to LA and I saw a lack of community connections and I started hosting events called LoveWorks cocktail mixers and I hooked up people naturally for love, friendship and business. I was lonely here so I wanted to be the connector and I created my business from a need I saw in LA and it worked. I also noticed that people needed guidance and inspiration along with image make overs and coaching so I began my business over 20+ years ago but did not name it matchmaking.

LOVE is the most important thing in your life...treat yourself as a sacred gift and as you grow to truly love and honor yourself from the inside out all things show up to support you!

Q. What would you say your demographic is/ specialty?

A. My demographic is mostly singles from 25-55 who are serious about finding love. My speciality is my coaching services and makeovers and my direct "Get Real" advice and experience in the dating trenches I have coached thousands of singles after hosting events and seminars for over 500,000 singles of all ages so I see the way people date and can help them to achieve success with my process.

Q. Do you set up all ages?



Renee Piante
Rapid Dating

A. I have set up people from all age ranges

Q. Do you think it is harder to fix up Men or Women in Los Angeles?

A. LA is a great place to be single and both sexes have their challenges in Los Angeles in the dating scene since the city is so spread out. I know there are many singles of both sexes here who get disappointed and disillusioned ... but mixed in with all the craziness there are some amazing people if you network and know who you are! www.ReneePiante.com



Dianne Heil
It's Just Lunch

Q. Why did you become a matchmaker?

A. Nothing is more gratifying than changing two people's lives forever! I've been a matchmaker for over 11 years and have always been in the people business. I love being able to help our clients find their special someone. This is what I do best!

Q. Do you believe in love at first sight?

A. I believe in LUST at first sight and that can certainly lead to true love!

Q. How do you recruit men/ women for your company?

A. Our business is built on referrals, we are really tight knit group! We've been matching up busy professionals for over 19 years and that yields a lot of referrals!

Q. What is your favorite success story/ couple you fixed up?

A. Harrison is 35, advanced degree, from the Mid West. Came to LA for a great position. He's 5'11, good looking and down to earth. He's a traditional guy, close to his family and ready to find a great, attractive partner. On his fourth date he met Angela, 31, advanced degree (nutritionist), petite, fun personality, grew up in Northern California, now living in LA. He was her first Its Just Lunch date! Harrison was ecstatic and put himself on hold with us so he could focus on getting to know Angela. He told her that she should keep dating since she had just started her It's Just Lunch membership. She was ready to just date him exclusively as well! That was the reason she came to us... to meet someone compatible! They had been dating for one year when I received their call to inform me they got engaged!. I got another call last week and now their pregnant! Happy New Year!

Q. Do you have any advice for single people in LA?

A. Call me! www.itsjustlunch.com